



Youth Entrepreneurial Learning in the Area of Fashion – ELA

Seminar Summary

The Seminar is titled “Youth Entrepreneurial Learning in the Area of Fashion” and it will last eight (8) days and the participant - youth workers are expected to learn:

- **About the new trend of youth working in the field of Fashion,**
- **How to link the new trend with the Entrepreneurial learning,**
- **Enhance their knowledge and skills as a youth worker on the specific theme,**
- **Form a core where people will implement similar actions in their area.**

The seminar will be based on methods of non-formal learning and will contain simulation activities, debate, case studies, storytelling, workshops, etc. The innovative element of the project is that during the seminar, the youth worker is expected to develop their own working methods on strengthening the entrepreneurial spirit of young people working in the field of Fashion through the analysis of real business needs and young people themselves (outdoor activities: study visit fashion business enterprises, discussions with fashion entrepreneurs).

Some of the non – formal learning activities foreseen in the Seminar curricula are:

- **Ice breaking games to get to know each other,**
- **Group building activities,**
- **Simulation activities – Job shadowing: Youth Workers in Action - teaching Youth,**
- **Discussions and debates,**
- **Team challenge - What if you were a Fashion Entrepreneur,**
- **Inspiration - Story Telling by Well-known Fashion Bloggers,**
- **Case study: Find an enterprise and search what they want- Interviews**
- **Group working activities,**

In the project will participate well – know fashion bloggers and experienced trainers.

Participants’ Profile:

The project foresees the participation of **21 Youth Workers** (7 from each partner) for a Mobility of **8 days** in Thessaloniki, Greece.



The selection criteria of the Youth Workers are:

- Aged 22 to 35 years old,
- Experience in implementing youth training programmes,
- Work in NGOs and public and/or private bodies that work with youth,
- Have a knowledge of the fashion industry and/or they have an interest to get involved in the fashion industry,
- Needs and motives to participate in the project,
- Future plan to capitalize the knowledge and skills received from the project,
- Great command of IT
- Great command of the English language